

WAOurHome

@WAOurHome

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WashingtonOurHome.com

# **Advertising Rates**

(ATF = above-the-fold, BTF = below-the-fold)

920 x 125 ATF Full-Width Banner ☐ 920 x 125 BTF Full-Width Banner ☐
460 x 125 ATF Half-Width Banner ☐ 460 x 125 BTF Half-Width Banner ☐
125 x 400 ATF Skyscraper ☐ 125 x 400 BTF Skyscraper ☐
125 x 125 ATF Tile ☐ 125 x 125 BTF Tile ☐
Weekly ☐ Monthly ☐ Quarterly ☐ Yearly ☐

## 920-pixel by 125-pixel above-the-fold, full-width banner ad:



• Weekly - \$90

Monthly - \$350 (save \$10 over weekly!)
Quarterly - \$1000 (save \$50 over monthly!)
Yearly - \$3,900 (save \$100 over quarterly!)



## 920-pixel by 125-pixel below-the-fold, full-width banner ad:



• Weekly - \$80

Monthly - \$300 (save \$20 over weekly!)
Quarterly - \$800 (save \$100 over monthly!)
Yearly - \$3,000 (save \$200 over quarterly!)



## 460-pixel by 125-pixel above-the-fold, half-width banner ad:



• Weekly - \$45

Monthly - \$175 (save \$5 over weekly!)
Quarterly - \$500 (save \$25 over monthly!)
Yearly - \$1,950 (save \$50 over quarterly!)

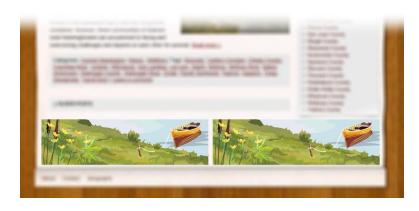


#### 460-pixel by 125-pixel below-the-fold, half-width banner ad:



Weekly \$40

**\$150** (save \$10 over weekly!) Monthly **\$400** (save \$50 over monthly!) Quarterly **\$1,500** (save \$100 over quarterly!) Yearly



## 125-pixel by 400-pixel <u>above-the-fold</u> skyscraper ad: (that's over three times the size of a 125x125 tile ad!)

\$60 Weekly

Monthly **\$200** (save \$40 over weekly!) **\$500** (save \$100 over monthly!) Quarterly **\$1,800** (save \$200 over quarterly!) Yearly



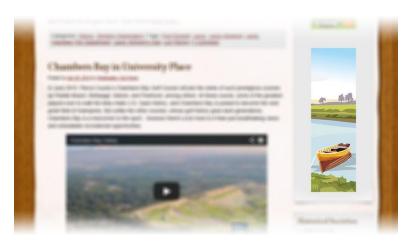


## 125-pixel by 400-pixel below-the-fold skyscraper ad: (that's over three times the size of a 125x125 ad!)

\$50 Weekly

**\$180** (save \$20 over weekly!) Monthly **\$450** (save \$90 over monthly!) Quarterly

**\$1,600** (save \$200 over quarterly!) Yearly





## 125-pixel by 125-pixel above-the-fold tile ad:

Weekly \$40

**\$150** (save \$10 over weekly!) Monthly **\$400** (save \$50 over monthly!) Quarterly

Yearly **\$1,500** (save \$100 over quarterly!)





## 125-pixel by 125-pixel below-the-fold tile ad:

• Weekly - \$30

Monthly - \$110 (save \$10 over weekly!)
Quarterly - \$300 (save \$30 over monthly!)
Yearly - \$1,150 (save \$50 over quarterly!)





(Ad sizes are flexible depending on client need and column width restrictions.)

Make all checks payable to Erich. R. Ebel

Thank you for your business!